

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>360909</b>
	Alt Order #:	06861143
	Product Desc:	BARACK OBAMA
	Estimate:	1904
	Flight Dates:	10/09/12 - 10/15/12
	Original Date / Rev:	10/04/12 / 10/04/12
	Order Type:	GENERAL

**KTNV - Las Vegas**

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>GMMB</b>
	Buying Contact:	
	Billing Contact:	
		3050 K St. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PL Presidential
	Priority:	P-03
	Revenue Codes:	AGY-TRANS, POL CAND, CAND

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	53	\$34,725.00	\$29,516.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	53	\$34,725.00	\$29,516.25	0.00
<b>Totals</b>	<b>53</b>	<b>\$34,725.00</b>	<b>\$29,516.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KTNV - Las Vegas	18%	\$34,725.00
Market	100%	\$192,916.67

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$48,229.17
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$55,945.83
KTUD	1%	\$1,929.17
KVMY	3%	\$5,787.50
KVVU	19%	\$36,654.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$9,645.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/09/12	10/12/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	-TWTF--	:30	4	\$325.00	P-03	0.00	NM	4	\$1,300.00



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Advertiser: Obama for America  
 Product Desc: BARACK OBAMA  
 Estimate: 1904

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	10/15/12	10/15/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$275.00		0.00			
E 14	KTNV	10/09/12	10/12/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P -TWTF--	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$250.00		0.00			
E 15	KTNV	10/15/12	10/15/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P M-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$250.00		0.00			
E 16	KTNV	10/09/12	10/12/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P -TWTF--	:30	4	\$350.00	P-03	0.00	NM	4	\$1,400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$350.00		0.00			
E 17	KTNV	10/15/12	10/15/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$350.00		0.00			
E 18	KTNV	10/09/12	10/12/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p -TWTF--	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$600.00		0.00			
E 19	KTNV	10/15/12	10/15/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$600.00		0.00			
E 20	KTNV	10/09/12	10/12/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -TWTF--	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$600.00		0.00			
E 21	KTNV	10/15/12	10/15/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$600.00		0.00			
E 22	KTNV	10/15/12	10/15/12	Monday ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH TM----- (8:00 PM-10:00 PM)	:30	1	\$5,000.00	P-03	0.00	NM	1	\$5,000.00
DANCING WITH THE STARS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$5,000.00		0.00			
E 23	KTNV	10/09/12	10/09/12	Tue ABC Prime C PRIVATE PRACTICE	CM	PRIVATE PRACTICE-T-----	:30	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
PRIVATE PRACTICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,000.00		0.00			
E 24	KTNV	10/10/12	10/10/12	Wed ABC Prime B MODERN FAIMLY	CM	MODERN FAIMLY--W---- (9:00 PM-9:30 PM)	:30	1	\$5,500.00	P-03	0.00	NM	1	\$5,500.00
MODERN FAIMLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$5,500.00		0.00			
E 25	KTNV	10/11/12	10/11/12		CM	GREY'S ANATOMY---T---	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Thu ABC Prime B									
				GREY'S ANATOMY									
				GREY'S ANATOMY									
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
				Week: 10/08/12	10/14/12	---T---	1	\$2,500.00	0.00				
E 26	KTNV	10/14/12	10/14/12	Sun ABC Prime D	CM	666 PARK AVENUE- - - - - S	:30	1	\$1,500.00	P-03	0.00 NM	1	\$1,500.00
				666 PARK AVENUE									
				666 PARK AVENUE									
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
				Week: 10/08/12	10/14/12	- - - - - S	1	\$1,500.00	0.00				
											Totals	53	\$34,725.00